

CHOCTAW-KAUL DISTRIBUTION COMPANY Privacy Policy

Our Commitment To Privacy

We at Choctaw-Kaul Distribution Company "Choctaw-Kaul" (as follows, "we", "us" or "our") respect your concerns about privacy and value the trust you have placed in us. This Privacy Notice describes the types of Personal Information we collect about you on this website (the "Choctaw-Kaul site"). It explains how we may use, and with whom we may share, that information, as well as the choices you have regarding such use and disclosure. Our Privacy Notice also describes the measures we take to protect the security of your Personal Information, and explains how you may access and correct that information or inquire about our Privacy Policy. We hope that this disclosure will help to increase your confidence in using the Choctaw-Kaul site.

From time to time, we may make changes to this Privacy Notice in order to reflect any changes in our online information practices or in evolving law and policy. This Privacy Notice is current as of the "last revised" date that appears at the top of this page. We will treat Personal Information in a manner consistent with the Privacy Notice under which it was collected and with our Privacy Policy, unless we have your consent to treat it differently. This Privacy Notice applies to any Personal Information about you that we collect via the Choctaw-Kaul site.

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To whom does this Privacy Notice apply?

This Privacy Notice applies to the Choctaw-Kaul.com site.

What is Personal Information?

Personal information is generally defined as any information about an identifiable individual, with the exception of that individual's business contact information. Business contact information includes such information as would typically be found on a business card (name, title, business address, business phone number, etc.).

Notwithstanding the foregoing, certain members of the United States also consider company data to be regulated by their respective data protection laws. Accordingly, in jurisdictions where this is the case, this Privacy Notice applies equally to Personal Information and to company data.

How and why do we collect your Personal Information on the Choctaw-Kaul site?

We collect Personal Information from you on the Choctaw-Kaul site only for the purposes we identify to you at or prior to the time we collect such information. In general, however, these purposes include (i) communicating with you regarding our products and services, (ii) providing you with top-level customer service in response to your inquiries, and (iii) improving your online shopping experience. We will always collect your Personal Information by fair and lawful means, either with your consent, or as otherwise permitted or required by law. We will not seek to collect more Personal Information than is necessary for the purpose(s) we identify at that time. We will retain your personal information only for as long as is reasonably necessary for fulfilling the purposes for which we collected that information.

Does the Choctaw-Kaul site collect Personal Information from you using technology?

The Choctaw-Kaul site collects some information from you using technology, so it may not be readily apparent to you that it is being collected. Specifically, we use cookies (bits of text that are stored on your computer when you visit some web sites) to help make your user experience at Choctawkaul.com easier and more personal. For example, by using cookies, we may be able to provide you with information about a particular product that you or your company has purchased, or with information based on preferences you have previously indicated to us. In addition, we use cookies to determine how you and our other visitors use the Choctaw-Kaul site so we can improve the design and navigation tools of the site.

Do you have to disclose Personal Information to us to use the Choctaw-Kaul site?

We do not require you to provide us with Personal Information in order to access, surf or view the majority of the content on the Choctaw-Kaul site. You can always choose not to provide Personal Information to us, although that may prevent us from fulfilling any transaction you have requested. You can also configure your browser to accept all cookies, reject all cookies, or notify you when a cookie is placed on your browser. (Each browser is different, so check the "Help" menu on your browser to learn how to change your cookie preferences.) If you reject all cookies you may not be able to take full advantage of the offerings on the Choctaw-Kaul site, including ordering our products and services. Many functions on our web site, however, do not require that you accept cookies. If you choose to provide your Personal Information to us, but prefer not to receive future communications from us or have a specific preference regarding how you would like to receive future communications from us (e.g., only by way of postal mail, email, etc.), please let us know using one of the contact options provided at the end of this Privacy Notice.

With whom will we share your Personal Information?

Choctaw-Kaul does not share Personal Information about you with any third parties for their own marketing purposes. We do share this information (i) with service providers that we have contracted with to perform services on our behalf, such as distribution, data storage, data processing and information technology support, but these service providers are not authorized by us to use or disclose the information except as necessary to perform services on our behalf or to comply with legal requirements; (ii) with other members of the Choctaw-Kaul Distribution Company in accordance with our common Privacy Policy for marketing and promotional purposes, unless you direct us not to do so; or (iii) as permitted or required by law.

In addition, but subject to any applicable law and/or subject to providing you with notice of a proposed transfer in jurisdictions where such notice is required, we reserve the right to transfer any Personal Information we hold about you in the event that we sell or transfer all or a portion of our business or assets. Should such a transfer occur, we will use reasonable efforts to try to ensure that the transferee uses and/or discloses your Personal Information in a manner that is consistent with this Privacy Notice and with our Privacy Policy.

How will we protect your Personal Information?

We will maintain administrative, technical, physical and contractual safeguards to protect against unauthorized disclosure, use, alteration and destruction of the Personal Information we collect on our web site. For example, to protect the security of your credit card information online, the service provider we have retained to handle online credit card sales uses encryption technologies.

Links and disclaimers of linked sites

The Choctaw-Kaul site contains links to other web sites that operate independently of Choctaw-Kaul Distribution Company. We provide links to these sites solely for your convenience and information, but these sites are not under our control and this Privacy Notice does not apply to them. These sites may have their own privacy notices, which we strongly suggest that you review prior to using the sites themselves. We are not responsible for Personal Information that is collected, used or disclosed by these sites or for any use you make of these sites.

How do you know the Personal Information we hold about you is accurate?

We recognize that having accurate information about you and your company is important to our ability to properly serve you and your company's interests. You generally have a right to access the Personal Information we hold about you, and to update or clarify your Personal Information. Depending on the nature of the information that you wish to have updated or clarified, and on the circumstances under which it was collected, you may require Choctaw-Kaul to correct, delete or add to your Personal Information and to provide you with a copy of the registered modification. You also have the right, subject to any applicable legal restrictions, to restrict Choctaw-Kaul from

further retaining your personal information, using your Personal Information for data processing or commercial purposes, or disclosing your Personal Information to a third party by writing to us using one of the options provided at the end of this Privacy Notice.

How To Contact Us

If you would like to contact us or if you have any questions about the Choctaw-Kaul Privacy Policy and Practices, contact us:

By Mail:

Choctaw-Kaul (Choctaw-Kaul Distribution Company)

Attn: Information Technology Department

3540 Vinewood Ave.

Detroit, MI 48208

By Email: jgreer@choctawkaul.com